

Dear Parents and Families:

Reading for pleasure, inside and outside of school, has real and long-lasting benefits. It unlocks the power of information and imagination and helps children discover who they are. Here's what you can do to help children develop stronger reading skills and a love for reading:

- Set the example. Let children see you read.
- Have a collection of books in the home. Update this collection routinely to keep pace with changing tastes and reading skills. Talk about books and what your child is reading.
- Support our school's Book Fair. Allow your children to choose their own books to read.

Our Scholastic Book Fair is a reading event that brings the books kids want to read right to our school. It's a wonderful selection of engaging and affordable books for every reading level. Please make plans to visit our Book Fair and be involved in shaping your child's reading habits.

Book Fair dates: **Tuesday, February 28th**

Shopping hours: **5:30-7:30** (times listed on building newsletter were incorrect)

Special activities: **Also taking place from 5:30-7:30 is our Winter Literacy Night and Annual Art Show!**

Before you visit the Book Fair, be sure to download the Book Fairs app to help you find the right books for your child. For more information, visit: scholastic.com/apps/bookfairs.

If you are unable to attend in person, we invite you to visit our Online Book Fair at scholastic.com/fair. Our Online Book Fair is available from **February 24th to March 3rd**.

We look forward to seeing you and your family at our Book Fair! Remember, all purchases benefit our school.

Happy Reading!

Mr. Huskins
Principal

Kids & Family Reading Report™: Fifth Edition. Results from a nationally representative survey of 1,026 parents of children ages 6–17, plus one child age 6–17 from the same household, conducted August 29, 2014, through September 10, 2014, and managed by YouGov. See the full methodology at scholastic.com/readingreport.

What Kids Want In Books

When Reading for Fun, Kids Ages 6–17 Say They Want Books That:

 **70%**
Make me laugh

 **54%** Let me use my imagination

 **48%** Tell a made-up story

 **43%** Have characters I wish I could be like because they're smart, strong or brave

 **43%** Teach me something new

 **41%** Have a mystery or problem to solve

73% 
I would read more if I could find more books that I like.